



COMPANY PROFILE

BRANDALiVE

Marketing & Research Consultants.





Overview

At BrandAlive, we are dedicated to empowering businesses of all sizes to achieve their marketing goals and maximize their growth potential. With a team of experienced marketing professionals, creative thinkers, and data-driven strategists, we offer a wide range of services tailored to meet the unique needs of each client. Our commitment to delivering exceptional results, coupled with our passion for innovation, sets us apart as a trusted partner for businesses seeking to thrive in the ever-evolving world of marketing.

Our Mission

To provide strategic marketing solutions that drive business success by combining creativity, data-driven insights, and a deep understanding of market dynamics.



Our Services



Marketing Strategy

We develop comprehensive marketing strategies that align with your business objectives, target audience, and market trends. Our strategies are designed to drive brand awareness, engagement, and conversion.

Our Services

Digital Marketing: Leverage the power of the digital landscape with our expertise in SEO, SEM, social media marketing, email marketing, and content marketing. We create and execute digital campaigns that drive traffic and revenue.



Our Services

Brand Development



We help you build a strong and memorable brand identity. From logo design to brand messaging, we ensure your brand resonates with your audience and stands out in a competitive market.

Our Services

MARKET RESEARCH

Our research team conducts in-depth market analysis to identify opportunities, trends, and customer behavior. This data-driven approach informs our strategies and ensures your marketing efforts are well-targeted.



Content Creation

High-quality content is essential for engaging your audience. We produce compelling content, including blog posts, videos, infographics, and more, tailored to your brand's voice and values.



Our Services



Social Media Management.

We manage and optimize your social media accounts to enhance your online presence. Our social media experts create and schedule posts, engage with your audience, and monitor performance.

Our Services



**Email
Marketing.**

Unlock the potential of email marketing with personalized and highly-targeted campaigns we design, send, and track email campaigns to nurture leads and drive conversions.

Our Services

Data Analytics and Reports.

We provide detailed performance reports and analytics to measure the success of your marketing efforts. Our insights help you make informed decisions and refine your strategies.



Our Services

Media Monitoring

We manage the process of tracking and analyzing various forms of media, such as news articles, social media posts, broadcasts, and online discussions, to gather insights about a particular topic, brand, event etc to understand public sentiment, track mentions, and keep our clients informed about relevant trends or news.





Why Choose Us?

Experienced Team: Our team comprises seasoned marketing professionals with diverse expertise.

Customized Solutions: We tailor our services to meet your specific business needs and goals.

Data-Driven Approach: We base our strategies on data and continuously optimize campaigns for better results.

Innovation: We stay updated with the latest marketing trends and technologies to keep your brand competitive.

Measurable Results: Our focus is on delivering tangible results that impact your bottom line.

Client Centric: We prioritize open communication, transparency, and a strong client-agency partnership.

Our Team



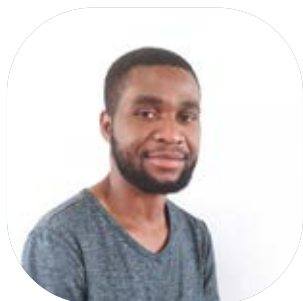
Joseph
General Manager



Daniel
Client Service
Manager



Denzel
Content and Digital
Strategy



Pemphero
Creative Director



Ireen
Social Media &
Analytics Officer



Duma
Research Coordination,
M&E.



Brands we Have Worked With.



Team in Action.



Our References.

Predhika Naido

ANKA Strategy Pty
188 Greenwich
Sandton
Johannesburg
South Africa
+27 74 589 1011

Amelia David

Group Insights Manager
Illovo Sugar Africa(PTY) Ltd
1 Nokwe Avenue
Umhlanga Ridge
Durban
4000
South Africa
+27 83 288 3987

Raquel Van Niekerk

Group Trade Marketing
Manager
Illovo Sugar Africa (PTY)
Ltd
1 Nokwe Avenue
Umhlanga Ridge
Durban
4000
South Africa
+27 72 524 7728

Alan Wittika

Manager – Key Accounts
Coca Cola Beverages
Malawi Ltd
P/Bag 1 Kanengo
Lilongwe
+265 999 284 228

Precious Chiwaya

Group Sales Manager
Illovo Sugar Malawi Ltd
Limbe
Blantyre
Malawi
+265 999 85 55 84



BRANDALiVE

📍 Blantyre Along Chileka Airport Road,
Kameza, Atameje Business Park, Room 5.

☎️ +265888370032 / +265995459462

✉️ joegondwe@gmail.com